UNITY CONTACT CENTER HELP GUIDE



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1 UNITY CONTACT CENTER

The Unity Contact Center platform allows VoIP users to manage omni-channel conversations through the Unity client, in addition to normal VoIP related functionality. This is achieved through several contact center components which are outlined below. Unity Contact Center functionality does not rely on Broadworks call center services being assigned, or even that a Unity call center client be used. Contact center functionality can be provided through any Unity client, for any channel type.

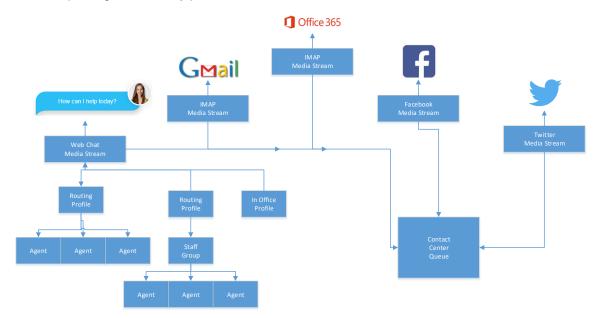
Queue: A contact center Queue is similar to a VoIP call center. It is a logical group of Media Streams that are presented to the agent as a single entity.

Media Stream: A Media Stream is the channel to the public, it represents a web chat or Call Back client, an email address, a Twitter handle or a Facebook login.

Routing Phase: A routing phase is a rule that instructs the contact center which users to alert when a new conversation is delivered through a Media Stream. The rule includes the routing profile (longest idle, circular, simultaneous etc) as well as the duration that agents should be alerted. One or more Routing Phases are associated with a Media Stream, which the contact center engine will process in the order specified. This removes the need for a conversation to overflow to other Queues; each conversation is processed entirely from within the same Media Stream.

Staff Group: A Staff Group allows an administrator to assign a single group of agents to a routing phase, rather than having to assign multiple users one by one. This greatly reduces administrative overhead in a large contact center environment.

The below diagram outlines how these components work together to provide a complete omnichannel queuing and delivery platform.



For example, a visitor to a website starts a webchat conversation. The contact center platform will first look at the date and time to decide whether to Queue the conversation or to follow "unstaffed" behaviour.

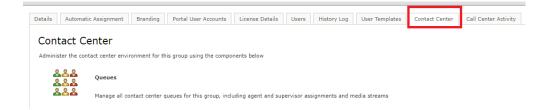
Please note: If there are no agents joined to the Media Stream then the conversation will be processed as "missed".

The contact center will then look at the first Routing Phase, which is to alert the longest idle agent based on all Media Streams in that contact center Queue. Each agent should be alerted for ten seconds before moving onto the next agent, but after trying for 40 seconds the contact center should move to the next routing phase. The second routing phase is to alert all joined agents [that are assigned through a single Staff Group] simultaneously for 60 seconds. If the conversation has not been answered then the "missed" behaviour will alert the visitor that nobody is available for chat right now, an email will then be sent with the details the visitor entered to a predefined email address.

2 ASSIGNING CONTACT CENTER LICENSES

All configuration details for Unity Contact Center are set through the Kakapo Systems portal. To begin, log in to the Kakapo partner portal and select the Contact Center tab at the group or reseller level, please note that a reseller in the portal represents either a Service Provider or Enterprise in BroadWorks.

Important: The Contact Center tab will only be visible if at least one Unity Contact Center license is assigned to a user within that group and/or enterprise.



There are two types of contact center licenses, "Unity Contact Center Agent" and "Unity Contact Center Supervisor". They are assigned in the normal way through the License Details tab, as shown below.

Details Branding License Details History Log Call Center Activity

| licenses assigned to this user. A us | er can have only one permanent license per application. When adding a new permanent | : license, all existing permanent licenses for the same ap | plication will be deleted. |
|--------------------------------------|---|--|----------------------------|
| Include Inactive | License | Start Date | EndDate |
| View | UnityAgent Enterprise | 2016.09.28 | Active License |
| View | UnityContactCenterAgent Standard | 2017.11.06 | Active License |
| View | UnityContactCenterSupervisor Standard | 2017.12.04 | Active License |
| View | UnityCrmIntegration Standard | 2017.12.07 | Active License |
| View | UnityDesktop Enterprise | 2017.06.16 | Active License |
| View | UnityMobile Standard | 2017.03.20 | Active License |

Unlike end-user client licenses, Contact Center Agent and Supervisor licenses are not automatically assigned as trial licenses, they must be explicitly assigned either through the partner portal or API. Please contact Kakapo Systems directly to request evaluation licenses.

Contact Center licenses must be assigned in addition to any client licenses required. For example, if an agent is using Unity in a BroadWorks call center environment, a Unity Agent license must be assigned for the end-user client, then a Unity Contact Center Agent license must be assigned to add contact center functionality.

3 STAFF GROUPS

A staff group is a logical group of users that allows an administrator to manage a single entity in a routing phase, rather than having to assign multiple users one by one.

Staff groups can be configured to automatically add any new users, thereby providing a "catch all" group which may be used as the final routing phase for a Media Stream.

Please note: You can only create staff groups at the group or enterprise level, staff groups created at these levels will be available to Queues and Media Streams. A staff group created at the group level will only be available for use within that group, whereas staff groups created at the reseller level will be available for both enterprise and group Queues.

| Details | Automati | c Assignment | Branding | Portal User Accounts | License Details | Users | History Log | User Templates | Contact Center |
|---------|----------------|-------------------------|-----------------|----------------------------|----------------------|------------|-------------------|-----------------------|---------------------|
| | tact Ce | | ronment for th | is group using the compo | onents below | | | | |
| 2 | 22 22 22 | Queues Manage all co | intact center q | ueues for this group, incl | uding agent and sup | ervisor as | ignments and m | iedia streams | |
| | | Staff Groups | | ontact center agents and | supervisors for simp | lified man | agement | | |
| | | | | Management | codes) for different | agent acti | ons within this q | ueue, and limit the n | umber of conversati |

Select staff groups from the contact center menu to see all existing staff groups (including any created at a higher level) and to create a new group.

| Details | Automatic Assignment | Branding | Portal User Accounts | License Details | Users |
|---------------|--|---------------|-----------------------------|---------------------|-------|
| Cont | tact Center Sta | aff Grou | ips | | |
| Create | groups of agents or supervi | sors which ca | n be assigned as a single u | unit to media strea | ms |
| | Name | | Creation Level | Туре | |
| View | All Agents | | Group | Agent | |
| View | Best Agents | | Group | Agent | |
| View | Best Supervisors | | Group | Supervisor | |
| Cance | Add Group | | | | |
| Details | Automatic Assignment | Branding | Portal User Accounts | | |
| | tact Center Sta update a staff group, which | | | | |
| Name Is Ag | e Be | st Agents | | | |
| | natically Add New Staff | | | | |

Enter a name for the staff group and specify if the group is for agents or supervisors, a staff group cannot comprise both agents and supervisors together and the "Is Agent List" setting cannot be changed once the staff group has been created.

Changing this setting will automatically repopulate the list with users that have either the "Unity Contact Center Agent" or "Unity Contact Center Supervisor" license assigned. To search for a user simply type the name or login ID in the search box or scroll through the list. To add users to the group select them and click "Add". All users in the right-hand box have already been added to the staff group. To remove a user from the staff group select them from the right-hand box and click remove.

You can move agents up and down the list, which will dictate the order in which these agents are alerted if this staff group is added to a routing profile with circular routing.

To automatically add new staff members to the staff group simply tick the "Automatically Add New Staff" box.

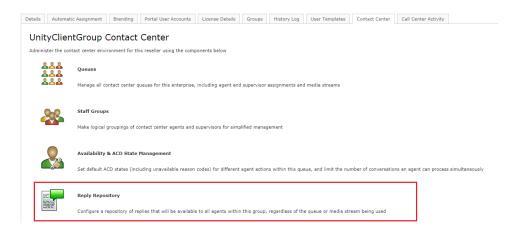
| Details | Automatic Assignme | nt Branding | Portal User Accounts |
|----------|-------------------------|--------------------|-------------------------|
| Cont | tact Center S | Staff Grou | up |
| Add or u | update a staff group, w | hich will apply to | any media streams where |
| Name | | Best Agents | |
| Is Age | nt List | 1 | |
| Autom | atically Add New Staff | | |

If this box is ticked then every time a Contact Center Agent or Supervisor license is assigned to a new user it will add them into the applicable staff group automatically.

4 REPLY REPOSITORY

Create canned replies for users to easily send common responses to customer queries. These are available at the reseller, group, Queue and Media Stream level. All replies configured at the parent level will be available for all the lower levels. For example, a reply created at the Queue level will be available for all Media Streams of that Queue.

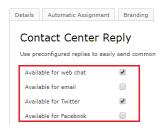
The reply repository can be found in the main contact center menu for all relevant levels, as shown below.



The list will show all existing canned replies, including the level at which they were added.

| he helo | w replies will be availa | able to all agen | ts through all media streams | | | | |
|----------|--------------------------|------------------|------------------------------|-----------------------|------------|-----------------|----|
| The belo | w replies will be availa | Search | Wildcards are automatically | | ning. | | |
| | Creation Level | Name | Text | | | | |
| View | Group | Hello1 | Hi there! How can we he | p today? | | | |
| View | Group | bye2 | I'm glad that's resolved, | thanks for contactin | g us and h | ave a great day | :) |
| View | Group | Query1 | Is this what you mean? | | | | |
| View | Group | Wait1 | Please give me a minute | while I look into tha | t | | |
| View | Group | Hello2 | Thanks for contacting us | | | | |
| View | Group | bye1 | Thanks for contacting us | , have a great day! | | | |
| View | Group | Wait2 | Thanks for waiting | | | | |

When adding a reply at the reseller, group or Queue levels you must specify which types of media channel it applies to. Some canned replies such as "please give me a minute to look into that" would not be applicable to an email conversation, while three paragraphs of text would not be relevant in a Twitter conversation. Setting the channel types that the canned reply is available for will ensure that users will only see those canned replies when replying to those type of conversation. A canned reply can be available to multiple channel types.



Once you have selected the applicable Media Streams, give the reply a reference name and enter the reply text. Unity client will search on both the name and reply text when the agent enters search criteria, so rather than having to include reply text the agent can simply type "bye" to see all available farewell replies.

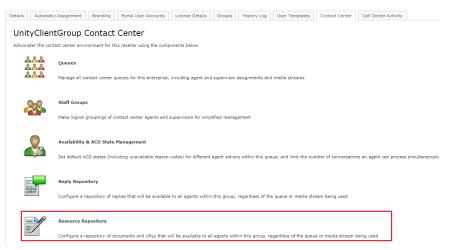


5 RESOURCE REPOSITORY

The resource repository is similar to the reply repository outlined above, in that it allows agents to quickly access a range of resources when replying to a conversation, which can easily be passed to the remote party either as a hyperlink (web chat, Twitter, or Facebook) or an email attachment.

As with canned replies, all resources created at the parent level will be available for all the lower levels. For example, a resource created at the group level will be available for all Queues of that group.

The resource repository can be found in the main contact center menu for all relevant levels, as shown below.



The list will show all existing resources, including the level at which they were added.

| etails | Automatic Assignment | nt Brandi | ng Portal User Accounts License Details Users History Log User Terr | nplates Contact Center |
|--------------|------------------------|-------------|---|---------------------------------|
| Cont | act Center F | Resourc | ce Repository | |
| The belo | w resources will be av | | agents through all media streams | |
| | | Searc | h Wildcards are automatically added when searching. | |
| | | | | |
| | Creation Level | Туре | Location | Description |
| View | Creation Level | Type URL | Location http://www.kakaposystems.com/resources/ | Description Kakapo resources |
| View View | | | | |

Cancel Add Resource

You can add a resource as a URL or file upload. If uploading a file, the portal will save the file with a randomly generated filename, but it will ensure the actual name of the file that was uploaded is used in the hyperlink or email attachment.

| Details | Automatic Assignment | Branding | Portal User Accounts | License Details | Users |
|----------|-----------------------------|---------------|------------------------|-----------------|-------|
| Con | tact Center Re | source | | | |
| Resource | ces can be quickly accessed | and used by (| contact center agents | | |
| Is UR | L | • | | | 1 |
| URL | | http:/ | /www.kakaposystems.com | n/resources/ | |
| Descr | iption | Kakar | 00 Resources | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Cance | Add Resource | | | | |

Add a short description about the resource [which will be used when searching for resources within the Unity client, as outlined below] and then select "Add Resource".

To delete a resource simply view it from the resource repository list and click Delete.

6 IN-OFFICE PROFILES

Easily create profiles for the times that various Media Streams and Queues will be online. Inoffice profiles are configured at the system provider, enterprise and group level and are available to set at the Queue and Media Stream levels.

If the in-office profile is set at the Queue level it will automatically cascade down to any Media Streams created within that Queue, but it can be overridden at the Media Stream level.

In-office profiles work with the set time zone set for the Media Stream, which cascades down from higher levels in the Unity hierarchy. If an in-office profile is assigned to a Media Stream but no time-zone is set, then Coordinated Universal Time (UTC) will be used as the time-zone, which may lead to unexpected results. Therefore, it is very important that the correct time-zone be used for that Media Stream, which may be different to that set at other levels.

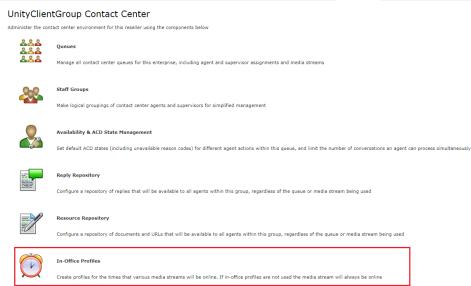
The time-zone is set in the profile tab for all system providers, resellers, groups, Queues and Media Streams, as shown below.

| etails | Automatic Assignment | Branding Portal User Accounts Li | cense Details | Groups | History Log | User Templates | Contact Center | Call Center Activity |
|--------|-----------------------------|---|---------------|--------------|-----------------|-----------------------|---------------------|------------------------|
| Unit | yClientGroup | Details | | | | | | |
| | | r. When adding a reseller the Broadworks I enses will not be available to any users with | | e service pr | ovider/enterpri | ise id in Broadworks. | The ID cannot be ch | nanged once saved, how |
| Broad | lworks ID | UnityClientGroup | | | | | | |
| Busin | ess Name | Unity Client Group | | | | | | |
| Timez | tone | (UTC+12:00) Auckland, Wellington | ٣ |] Daylight s | avings from Su | ınday 24/09/2017 at | 02:00 until Sunday | 01/04/2018 at 03:00 |
| | usiness Name In Client Dire | ctory | | | | | | |
| Use B | | | | | | | | |

When the time zone is selected the portal will automatically confirm daylight savings parameters, if that location observes daylight savings.

Manage in-office profiles by clicking on the link from the main contact center menu.

Details Automatic Assignment Branding Portal User Accounts License Details Groups History Log User Templates Contact Center Call Center Activity



You can see which in-office profiles already exist and at which level they were created. These profiles can be assigned to all Queues and Media Streams below this level.

| Details | Automatic Assignment Branding | Portal User Accounts License De | tails Users History Lo | og User Templates C | | | |
|---|-------------------------------|---------------------------------|------------------------|---------------------|--|--|--|
| In O | ffice Profiles | | | | | | |
| In Office Profiles In office profiles are used to specify when media streams are online | | | | | | | |
| | Name | Creation Level | Monday | Tuesday | | | |
| | | | | | | | |
| View | Office Hours | Group | 09:00 - 15:15 | 09:00 - 15:15 | | | |

To add a new in-office profile click "Add Profile", then enter a name for that profile and populate the relevant times using 24-hour time format, as shown below.

| | ffice Pro | | | |
|--------|-----------------|--------------|------------------------------------|-------|
| office | profiles are us | sed to stipu | late when a media stream is online | e. It |
| Name | Office Hours | | | |
| | Day | From | То | |
| | Monday | 09:00 | 15:15 Apply To All | |
| | Tuesday | 09:00 | 15:15 | |
| | Wednesday | 09:00 | 15:15 | |
| | Thursday | 09:00 | 15:15 | |
| | Friday | 09:00 | 15:15 | |
| | Saturday | | | |
| | Sunday | | | |

Click "Apply to All" for the times entered on Monday to apply all days. Leave blank the times for the days that the Media Stream is not available.

Please note: If an end time is set but a start time is not present then the Media Stream is not online for that day.

You can create multiple in-office profiles which can then be assigned to a Queue or Media Stream, but only one in-office profile can be assigned at a time. Any dates added in the contact center holiday section will override the in-office profiles.

7 HOLIDAYS

Create holidays to stipulate when the contact center is closed or reduced hours are used. They can be managed through the main contact center menu at all levels of the Unity hierarchy, including system provider, reseller and group. Any holidays created will automatically apply to all child levels, so a holiday created at the system provider level will apply to all Queues for all customers.

| Details | Automatio | : Assignment | Branding | Portal User Accounts | License Details | Groups | History Log | User Templates | Contact Center | Call Center Activity | |
|-------------|----------------|---------------------------------------|-----------------|-------------------------------|-------------------------|---------------|--------------------|-----------------------|-----------------------|-------------------------|------------------|
| | | tGroup (| | Center | ponents below | | | | | | |
| 2 2 2 | 22 22 22 | Queues Manage all co | intact center | queues for this enterprise, | including agent and | supervisor | assignments and | media streams | | | |
| 4 | | Staff Groups Make logical o | | contact center agents and | supervisors for simp | lified manag | jement | | | | |
| | | | | Management | codes) for different | agent actior | ns within this que | ue, and limit the nur | nber of conversatio | ns an agent can process | ; simultaneously |
| 16-2020 | | Reply Repos | | eplies that will be available | e to all agents within | this group, | regardless of the | e queue or media str | eam being used | | |
| | 1 | Resource Re Configure a re | | ocuments and URLs that v | vill be available to al | l agents with | hin this group, re | gardless of the queu | e or media stream l | being used | |
| Ç | D | In-Office Pro | | s that various media strea | ams will be online. If | in-office pr | ofiles are not use | d the media stream | will always be online | e | |
| | | Holidays Create holida | ys to stipulate | e when the contact center | is closed or reduced | hours are u | sed. | | | | |

The list will display all holidays created at this level and above, all of which will be used by Queues at this level and below.

| etails | Automatic Assignment | Branding | Portal User Accounts | License Details | Users | History Log | User Templates | Contact Center | Call Center Activ | ity | | | |
|--------|----------------------------|------------------|--------------------------|-----------------------|-------------|----------------|----------------|----------------------|-------------------|--------------------|-------|-----------------|-------------|
| inte | erpriseGroupTh | aree Co | ntact Contor H | Jolidave | | | | | | | | | |
| | | | | | | | | | | | | | |
| Greate | days when the contact cent | er will be close | ed, or when reduced hour | s will be used. Holid | ays created | here will over | | ted at parent levels | | | | | |
| | Name | | | | | | Creation Level | | | Inclusive Date(s) | In Of | fice Hours | Recurs Annu |
| View | New Year | | | | | | Reseller | | | 1 January | Close | d all day | True |
| View | Easter | | | | | | Group | | | 30 March - 2 April | 13:00 | 0:00 - 15:00:59 | False |
| View | Christmas | | | | | | Provider | | | 25 December | Close | d all day | False |
| 41014 | | | | | | | | | | | | | |

To add a new holiday, enter a name and a start date. Tick the "Single Day" box if the holiday is just for one day e.g. a public holiday. If the holiday is over multiple days then untick the box and enter the end date for the holiday, as shown below.

| Details | Automatic Ass | ignment | Branding | Portal User | Accounts | | | |
|---------|---|---------|----------|-------------|----------|--|--|--|
| Con | tact Cent | er Ho | liday | | | | | |
| Configu | Configure specific days or date ranges when the contact center is closed or | | | | | | | |
| Name | Name Christmas Holidays | | | | | | | |
| Start | Date (Inclusive) | 25 | December | • |] | | | |
| Single | Day | | | | | | | |
| End D | ate (Inclusive) | 26 | December | ۲ |] | | | |
| Recur | s Annually | | | | _ | | | |

You can also set if the holiday occurs on the same date every year, and if the contact center will be closed for the entire day or if reduced hours will be used. Please note these hours are not related to an in-office profile, they will only be applied on the day(s) of the holiday period.

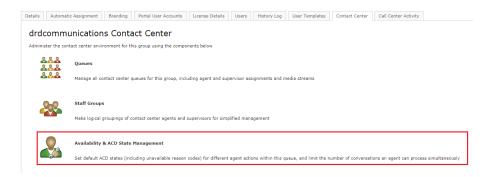
| C | Details | Automatic Ass | ignment | Branding | Portal User Account | ts License Details | Users |
|----|---------|------------------|-----------|----------|-------------------------|-----------------------|-------|
| | | tact Cent | | | contact center is close | ed or running reduced | hours |
| | Name | | Thanksgiv | ing | | | |
| | Start I | Date (Inclusive) | 22 | November | | | |
| | Single | Day | 1 | | | | |
| | Recur | s Annually | | | | | |
| l, | | | | _ | | | |
| | In-Of | fice Hours | | | | | |
| | Closed | d All Day | | | | | |
| | Start ' | Time | 13:00 | | | | |
| | End Ti | ime | 15:30 | | | | |
| Ľ | | | | | | | |
| | Cancel | Add Holiday |] | | | | |
| | | | | | | | |

Please note: As mentioned, Holidays will apply to <u>all levels</u> below the level of creation. If you do not want certain holidays to apply to all Queues then you need to create the holiday at the Queue level rather than a higher level.

8 AVAILABILITY & ACD STATE MANAGEMENT

Set default ACD states for different agent actions within the group, Queue or Media Stream and limit the number of conversations an agent can process simultaneously. These can be configured at the group, Queue and Media Stream level and will apply to all lower levels.

Agent Availability can be set at the group, Queue and Media Stream levels through the main contact center menu, as shown below.



8.1 ACD State Change

Select the desired ACD state for an agent when they are processing a webchat, Call Back, email, Twitter or Facebook conversation from the drop-down menu.

ACD State Change

Unity can automatically change the ACD state of the agent whenever a conversation is active. If the ACD state is set to Unavailable an unavailable reason code can also be

| Media Stream Type | ACD State | Unavailable Reason Code |
|-------------------|---------------|-------------------------|
| Web Chat | Unavailable 🔻 | 8101 |
| Callback | Unavailable 🔻 | 8102 |
| Email | Unavailable | 8103 |
| Twitter | Unavailable 🔻 | 8104 |
| Facebook | Unavailable 🔻 | 8105 |

The "Unavailable Reason Code" needs to <u>exactly match</u> the unavailable reason code in BroadWorks, if the code doesn't exist in BroadWorks then it will be ignored by the Unity client.

For example, if the user reserves a web chat conversation then Unity will change their ACD state to "Unavailable – Webchat", assuming the unavailable code "Webchat" has been configured in BroadWorks.

This will prevent calls (and potentially conversations from other channels) from being received by the agent while they are processing the conversation. Of course these ACD states will also feed through to the agent activity BroadWorks call center reports.

8.2 Simultaneous Conversations

Configure how many conversations a user can process concurrently. Enter the maximum number of conversations for each Media Stream type, as shown below.

| Simultaneous Conversations Configure how many simultaneous contact center conve | ultaneous Conversations figure how many simultaneous contact center conversations can be processed by a single agent. | | | | | |
|--|--|------------------|--|--|--|--|
| Media Stream Type | Maximum | | | | | |
| Web Chat | 2 | Default value: 3 | | | | |
| Email | 2 | Default value: 1 | | | | |
| Twitter | | Default value: 2 | | | | |
| Facebook | | Default value: 2 | | | | |

Please note that the contact center platform will only consider the maximum number of conversations for the same Media Stream type (web chat, email etc) as the conversation for which the agent is being alerted. Therefore, in the below screenshot the agent can manage up to $15 \mid P \mid a \mid g \mid e$

three web chats *and* one email *and* three Twitter *and* two Facebook conversations. Maximum simultaneous conversations are not considered for call-backs, because the agent is free to initiate the Call Back in their own time.

Any setting from parent levels will cascade to lower levels, where they can be overridden. If a value is not set then the default value [from the higher level] will be applied.

8.3 Agent Availability Restrictions

Unity also allows you to configure when a new conversation can or must not be passed to an agent. Restrictions can work with ACD state changes (as outlined in section 8.1) to build an agent availability profile.

For example, when an agent is replying to a webchat, Twitter or Facebook conversation then the agent should not be available to take call center calls, but when they are replying to an email conversation they are available to take call center Queues.

This type of routing profile can be configured by creating multiple unavailable reason codes in BroadWorks. Then configure Unity to automatically change the ACD state based on the type of Media Stream while adding restrictions to control if an agent is available for subsequent conversations.

The list will show all restrictions for all parent levels as well as the current level, all of which will be considered when deciding if the agent is available for new conversations. If there is a duplicate restriction at a higher level then the restriction at the lower level will take precedence.

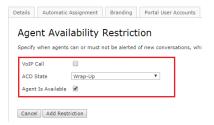
| Agent Av | t Availability Restrictions | | | | | | | | | |
|-----------|--|--|-----------------------|-------|--|--|--|--|--|--|
| Manage ag | age agent availability by specifying when a new conversation can or must not be passed to an agent. If no restrictions are present then agents are assumed to always be available. Please note any restrictions added at this level will override those created at higher levels | | | | | | | | | |
| | Creation Level | Level Agent State Is Available For Conversations | | | | | | | | |
| View | Group | | Available | True | | | | | | |
| View | Group | | Call | True | | | | | | |
| View | Queue | | Unavailable (Email) | False | | | | | | |
| View | Group | | Unavailable (Twitter) | True | | | | | | |
| View | Group | | Unavailable (webchat) | True | | | | | | |

Restrictions will apply to all Media Streams if set at the group or Queue level, so if each Media Stream will require different restrictions then they should be set at the Media Stream level.

Example 1: If a user is on a VoIP call then the user is not available for a new contact center conversation.

| 5 | Portal User Accounts | Branding | Assignment | Automatic | Details |
|-----|--------------------------------|---------------|------------|---------------------------------------|-------------------|
| | ion | Postrict | lability l | nt Avail | ۵۵۵ |
| whi | | | | | - |
| | or new conversations, w | or be dierted | | - | <u> </u> |
| | | | ✓ | | |
| | | | | Is Available | Agent |
| | | | riction | Add Restr | Cance |
| wł | ion of new conversations, w | | | when agents Call : Is Available | Specify VoIP (|

Example 2: If a user is in wrap-up then they are available for a new conversation. This will make the user available for a webchat, email or other Media Stream but it will not make them available for VoIP calls.



Example 3: If a user is available and not on a VoIP call then they are available for a new conversation or VoIP call.

| Details | Automatic | Assignment | Branding | Portal User Accou | nts |
|---------|--------------|---------------|----------------|---------------------|---------|
| Age | nt Avai | lability l | Restrict | ion | |
| Specify | when agents | can or must n | not be alerted | of new conversation | s, whic |
| VoIP (| Call | | | | |
| ACD S | State | Available | | • | |
| Agent | Is Available | • | | | |
| | | | | | |
| Cance | Add Rest | riction | | | |

9 QUEUES

A contact center Queue can be thought of as similar to a VoIP call center, in that it allows an agent to receive and reply to conversations through different channels. Unity will combine a BroadWorks call center with a Unity contact center Queue if the call center ID and the contact center identifier are identical. In this case the agent will see a single entry in the personal wallboard that will contain omnichannel statistics from all Media Streams as well as from the call center, and Unity will simultaneously join or leave the agent from both Queues. Therefore, for the agent, this appears and behaves as a single omni-channel Queue.

9.1 Creating a new Queue

Click "Add Queue" then enter an identifier and a name for the Queue. As previously mentioned, if the identifier matches a BroadWorks call center ID then Unity will combine both Queues in the client. The identifier cannot be modified so please make sure the correct identifier is used.

In the example below, "Kakapo Systems" contact center ID did not match to a Broadworks call center ID therefore you can only see webchat and email stats. "Bolt Sales" ID did match a Broadworks call center ID, therefore you can see all call center and webchat/email stats in a single row, as shown below. (To add and remove statistics from the Personal Wallboard please see section 11.2)

| | | | | My Statistics | | | | | | | | Overall Que | aue Statisti |
|----------------|-------------|-----------------------|-------------------|--------------------|--------------|----------------------|--------------------|-------------|-------------------|-----------------------|-------------------|----------------------|-----------------|
| Name | Total Calls | Web Chats Answered | Answered Calls | Total Talk Time | Missed Calls | Average Talk Time | Emails Answered | Total Calls | Calls Answered | Total Missed Calls | Calls In Queue | Longest Wait Time | Average Time |
| Kakapo Systems | - | 0 | - | - | - | - | 0 | - | - | - | - | - | - |
| Bolts Sales | 0 | 0 | 0 | 00:00:00 | 0 | 00:00 | 0 | 3 | 2 | 1 | 0 | 00:00 | 00:00 |
| Nuts Sales | 0 | - | 0 | 00:00:00 | 0 | 00:00 | - | 10 | 1 | 9 | 0 | 00:00 | 00:08 |
| | 0 | 0 | 0 | 00:00:00 | 0 | 00:00 | 0 | 13 | 3 | 10 | 0 | 00:00 | 00:07 |

Select from the list of restrictions and set the time zone for that Queue. Select the in-office profile from the drop-down menu (please see the In-Office Profiles in section 6).

| Details | Automatic Assignment | Branding | Portal User Accounts | License Details | | | | |
|---------|-------------------------------|----------|-----------------------------|-------------------|----------|--|--|--|
| New | Contact Center | Oue | ue | | | | | |
| | update a contact center queue | - | | eated if one more | ma | | | |
| Identi | fier | bolt.sal | bolt.sales@unityclient.com | | | | | |
| Name | | Bolt Sa | | | | | | |
| | | | | | | | | |
| Restr | ictions | | | | | | | |
| Agent | s can leave queue | | | | | | | |
| Conve | rsation Can Be Transferred | | | | | | | |
| Conve | rsation Can Be Escalated | | | | | | | |
| Super | visor Can Block Email Address | | | | | | | |
| Agent | Can Block Email Address | | | | | | | |
| | | | | | | | | |
| Availa | ability | | | | | | | |
| Timez | one | (UTC+ | 00:00) Dublin, Edinburgh, I | Lisbon, London 🔹 | <u> </u> | | | |
| In Off | ice Profile | Office | Hours | • | <u>_</u> | | | |
| Super | visor Can Take Queue Offline | | | | | | | |
| Cancel | | | | | - | | | |

You can also allow the supervisor to take the Queue offline by ticking the box, e.g. If there is a fire alarm and the building has been evacuated.

Click "Add Queue". To then make changes in that Queue select "View" against the Queue name.

| | Identifier | Name | Current State |
|--------|----------------------------|----------------|---------------|
| View | bolt.sales@unityclient.com | Bolt Sales | Online |
| View | Website@kakaposystems.com | Kakapo Systems | Online |
| Cancel | Add Queue | | |

9.2 Profile

To configure the contact center Queue click profile.

9.3 Media Streams

Manage the Media Streams (webchats and emails etc) associated with this Queue. (Pease see Media Streams in section 10).

9.4 Supervisors

Assign supervisors for this Queue, which will also apply to all Media Streams within the Queue. Displayed are all the users in the group that have a "Unity Contact Center Supervisor" license assigned to them including pre-configured staff groups (please see section 3 for staff groups).

To add users and staff groups to the supervisor list simply select them from the left box and click add. All users and groups in the right box have already been added. Once you have modified the supervisor list click "Save".

| Bolts Sales Supervisors Configure the supervisors for this contact center queue, which will automatically cascade down to all media streams. If a supervisor is assigned directly and through a s Search A Test User (aaaaa@drd.co.uk) Abin Jose@drd.co.uk) Apen Two (4420861921191@drd.co.uk) Agent Two (4420861921191@drd.co.uk) Agent Two (4420861921191@drd.co.uk) Agent Two (4420861921191@drd.co.uk) DRDINDIA-020 (Ac15600EC134) DRDINDIA-021 (R3838591F05C) DRDINDIA-025 (18837380EC56) | Center A | enter Ca | Contact Cen | User Templates | History Log | Users | License Details | Portal User Accounts | Branding | Automatic Assignment | Details |
|---|------------|----------|-----------------|-----------------------|-------------------|-------------|---------------------|----------------------|---|--|---|
| Abin Jose@drd.co.uk) Add Gopikrishnan V (DRDINDIA020@drd.co.uk) Abin Jose@drd.co.uk) Add Best Supervisors (Staff Group) Agent Two (4420861921191@drd.co.uk) Add All DRDINDIA-019 (18037380F21D) DRDINDIA-021 (K152050E343) Remove PROVINDIA-021 (K152050E343) DRDINDIA-021 (K152050E343) Remove | taff group | - | ed directly and | supervisor is assigne | dia streams. If a | n to all me | tically cascade dow | | | | |
| DRDIINDIA-504 (001550A42182) Remove All DRDIINDIA-514 (AD03C1343772) DRDIINDIA-82 (6451063AFD97) Ebin James (DRDINDIA019@drd.co.uk) v | * * | | | V (DRDINDIA020@d | Gopikrishnan | ll ve | Add A | * | d.co.uk) (d.co.uk) uk)))))))))) | Jose (abin, jose@drd.co.uk) Joseph (DRDINDIA016@dr t Wo (4420851921191@dr t One (agent1234@drd.co. INDIA-019 (18037380F210 INDIA-020 (AC162D0BC434 INDIA-021 (78538591F05C INDIA-021 (7053780FC86 INDIA-504 (00155DA42182 INDIA-551 (AD03C1343772 INDIA-882 (45451053AF097 | Abin Abin Agen DRDI DRDI DRDI DRDI DRDI DRDI DRDI DRD |

9.5 Availability & ACD State Management

Set default ACD states (including unavailable reason codes) for different agent actions within this Queue, and limit the number of conversations an agent can process simultaneously. Anything entered at this Queue level will override anything entered in the group level. If nothing is set for the Queue level then Unity will take the configuration from the group stage. (Pease see Availability and ACD State Management in section 8).

9.6 Reply Repository

Configure a repository of replies that will be available to users within all Media Streams within this Queue. All reply repositories cascade down from the group so if you are viewing the repository at the Webchat Media Stream level then you will see all replies created at the Queue and group level that are available for Webchats. (Please see Reply Repository in section 4).

9.7 Resource Repository

Configure a repository of documents and URLs that will be available to users within all Media Streams within this Queue. All resources cascade down from the group so if you are viewing the resource repository at the Webchat Media Stream level then you will see all resources created at the Queue and group level that are available for Webchats. (Please see section Resource Repository in section 5).

9.8 Holidays

Create holidays to stipulate when the contact center is closed or reduced hours are used. All holidays cascade down from the group level but you can also create holidays for separate Queues at the Queue level. E.g. If some call centers are in different countries with different public holidays. (Please see Holidays in section 7).

9.9 History Log

View all activity performed in this contact center Queue.

10 MEDIA STREAMS

A Media Stream is the channel to the public, similar to a phone number for a call center. In a contact center environment it represents a web chat or Call Back client, an email address, a Twitter handle or a Facebook login. Multiple Media Streams can belong to the same Queue, but each Media Stream follows a different routing profile.

All previously mentioned configuration settings [such as maximum concurrent conversations and restrictions etc] from a parent level will cascade down to all Media Streams by default, however this can be overridden at the Media Stream level.

10.1 Add Media Stream

Click the "View" button next to the Queue that you want to add the Media Stream to and then click Media Streams. You will then be presented with a list of all of the Media Streams in that Queue, as shown below.

| akapo Systems Media Streams | | | | | | | | |
|-----------------------------|-------------------------|---|-------------------------------------|-------------------------------|--|--|--|--|
| ntact | center queue consists o | of one or more media streams, each representing a lin | k to the cloud (for example through | n email, webchat, or Twitter) | | | | |
| | Туре | Identifier | Name | Connected | | | | |
| /iew | Web Chat | KakapoSystems.Sales@kakaposystems.com | Kakapo Systems | Yes | | | | |
| /iew | Callback | KakapoSystems.Callback@kakaposystems.com | Kakapo Systems Callback | Yes | | | | |

Click "Add Media Stream" and enter a name (this name will appear as the "to" field in the Activity Window when a Queued conversation is presented to a user) and then select the type of Media Stream from the drop-down menu.

| Details | Automatic Assignment | Branding | Portal User Accounts | License Details Users | | | | | |
|----------|--|----------|----------------------|-----------------------|--|--|--|--|--|
| Profi | le | | | | | | | | |
| Add or u | Add or update a media stream to the queue, each media stream represents an entry point into the queue th | | | | | | | | |
| Name | | | Sales Webchat | | | | | | |
| | | | | | | | | | |

Set the time zone, it will default to what was set at the parent level but you can override this here. Select from the in-office profiles [if created], this will also default to what was set at the parent level but can be overridden.

If the "Use Last Agent If Available" setting is checked then the contact center platform will first alert the last agent to reserve a conversation from the email address or phone number of the remote party, for any channel type. This assumes that the user is still an agent of the Media Stream and is joined. That last agent will be alerted before the first routing phase is processed.

10.2 IMAP Mailbox

To set up an email Media Stream enter the relevant IMAP Configuration and any automatic responses then click "Add Media Stream".

| IMAP Configuration | |
|---------------------|------------------|
| IMAP Email Address | dcomms@gmail.com |
| IMAP Server Address | imap.gmail.com |
| IMAP Server Port | 993 |
| IMAP Password | |
| Confirm Password | |
| SMTP Server Address | smtp.gmail.com |
| SMTP Server Port | 587 |

10.3 Webchat

To set up a webchat enter the relevant webchat configuration and any automatic responses.

| Web Chat Configuration | |
|--|---|
| Use the [EstimatedWaitTime] delimiter Possible descriptions are: | in the welcome message to insert text describing the average response time for this media stream, based on the last 10 callbacks. |
| in less than a minute in a few minutes within 10 minutes within 20 minutes within 30 minutes within an hour within a few hours | |
| Identifier | KakapoSystems.Sales@kakaposystems.com |
| Require Name | 8 |
| Require Email | 8 |
| Require Phone | 8 |
| Attachments Allowed | 8 |
| Conversation can be rated | 8 |
| Welcome Message | Please add a message below to start chat |
| Unstaffed Message | Sorry, our office is currently closed but we have recorded your details and will try to contact you shortly. |
| Missed Message | Sorry to miss you but all agents are currently helping others. However your details have been saved and we will try to contact you shortly. |
| When unstaffed or missed send notification to | ineedhelp@kakaposystems.com |

When the webchat client is loading it will look to see if the estimated wait time delimiters exist in the messages, and if so it will dynamically calculate the estimated wait time based on the last ten conversations that have been assigned to an agent.

The possible descriptions are:

- o in less than a minute
- o in a few minutes
- o within 10 minutes
- o within 20 minutes
- o within 30 minutes
- o within an hour
- within a few hours

| Live chat | - × |
|--|------|
| Sales Chat | |
| Sales Chat Please enter a message below to start chat. We are currently replying | - |
| to conversations in around 20 seconds | |
| | |
| | |
| | |
| | |
| | |
| Write your message | © Ø) |

Identifier: This can follow whatever naming system you choose but it needs to be globally unique, so we recommend that a domain is included in the identifier to ensure uniqueness.

Require: This forces the customer to enter their name, email and/or phone number before they can use the webchat. The name and phone number are always mandatory for call-back Media Streams.

Attachments allowed: This allows the customer to send attachments through the webchat client.

Conversation can be rated: The customer will be asked to rate the conversation out of five stars once the conversation has ended, a comment can also be entered. Please note that the rating request will appear regardless of who ended the chat.

Welcome message: This is the message that is displayed after the customer has entered the required details but before they have started typing a message. It gives instructions on how to start the chat conversation.

Please note: we recommend having something similar to "please add a message below to start the chat" in the welcome message as web chats are only started once the visitor has sent at least one message.

Unstaffed message: This is the message that will display when the contact center is closed or when there are no agents joined to the Queue. An unstaffed email will be sent to the email address entered with all the relevant information, as shown below.

From: noreply@unityclient.com [mailto:noreply@unityclient.com]
Sent: 11 December 2017 14:04
To: I Need Help <ineedhelp@kakaposystems.com>
Subject: Contact Center Notification
Contact Center Notification
This email is notification that a contact center conversation was missed because of staff unavailability.
Conversation Details

Received Time Contact Center Remote Party Name Remote Party Phone Remote Party Email Reason 11/12/2017 14:04:24 GMT Kakapo Systems (Kakapo Systems) Mary Roach tel://02082281257 mailto://mary.roach@gmail.com Queue was unstaffed

Missed message: This is the message that will display once all routing phases have completed and the conversation hasn't been answered. A missed email will be sent to the email address entered with all the relevant information, similar to that shown above.

At the bottom of the Media Stream profile page you can brand the webchat using different colours, avatars, text and locations, as shown below. The sample client will change depending on the settings that you choose.

| Web Chat Client Branding | | | | | | | | | |
|---|-------------------------------|---------------|---|---|---|--|--|--|--|
| The web chat client can be branded using the below properties, default values will be used where no property value is set | | | | | | | | | |
| Visibility | Always show | | | | | | | | |
| Hide web chat when conversation is completed | | | | | | | | | |
| Hide web chat when close button clicked | | | | | | | | | |
| Primary Colour | Light Blue | ▼ | | | | | | | |
| Unreserved Sender Name | Use Media Stream Name | • | | | | | | | |
| Use Agent Name when Reserved | | | | | | | | | |
| Web Chat Start Image | Bubble design with custom ima | ge and text 🔻 | | | | | | | |
| Web Chat Avatar | | | | | | | | | |
| | 0 | 0 | 0 | ۲ | 0 | | | | |
| Start Text | How can we help today? | | | | | | | | |
| Button Text | Hey there! | | | | | | | | |
| Web Chat Location | Bottom Right | Ŧ | | | | | | | |
| Web Chat Delay | 3 | | | | | | | | |

Hide web chat when conversation is completed: This will hide the web chat icon for the user for the rest of that session after the conversation has been completed.

Hide web chat when close button clicked: This will hide the web chat icon for the user for the rest of that session regardless of whether a web chat conversation was initiated.

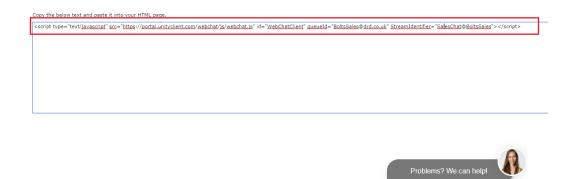
Visibility: Change the visibility of the Media Stream by selecting the options from the dropdown menu:

| Web Chat Client Branding | |
|---|--|
| The web chat client can be branded using the | below properties, default values will be used where no property value is \boldsymbol{s} |
| Visibility | Only show during office hours when an agent is joined |
| Hide web chat when conversation is completed | Never show Always show Only show during office hours |
| Hide web chat when close button clicked | Only show outside office hours Only show when an agent is joined |
| Primary Colour | Only show when an agent is not joined Only show during office hours when an agent is joined |
| Unreserved Sender Name | Only show during office hours when an agent is not joined |
| Use Agent Name when Reserved | e de la constante de la consta |
| | |

Once the Media Stream has been added, you can test the Media Stream by viewing it from the Media Stream list, then clicking "Test Stream" in the Media Stream profile page, as shown below.

| ontact center queue consists of one or more m | iedia streams, i |
|---|---|
| Identifier | |
| View HomePageWebchat@kakaposystems. | com |
| View KakapoSystems.Sales@kakaposystem | 15. COM |
| View KakapoSystems.Callback@kakaposys | tems.com |
| ncel Add Media Stream | |
| Web Chat Client Branding | he below properties, default values will be used where no pro |
| Visibility | Always show |
| Hide web chat when conversation is completed | |
| Hide web chat when close button clicked | |
| Primary Colour | Light Blue 🔻 |
| Unreserved Sender Name | Use Media Stream Name |
| Use Agent Name when Reserved | |
| Web Chat Start Image | Bubble design with custom image and text |
| Web Chat Avatar | |
| | • |
| Start Text | How can we help today? |
| Button Text | Hey there! |
| Web Chat Location | Bottom Right |
| Web Chat Delay | 3 |
| | |

The portal will then show you how the icon will behave and provide you with the HTML code that you need to copy and paste into any webpage where you want to provide the client.



Please note that this HTML script block will not change if the Media Stream is updated, the new settings will be applied when the page is next loaded/refreshed. The HTML script block will be different for each Media Stream.

Please note: the web chat conversation will follow the visitor as they navigate to different webpages or open new tabs on the website.

10.4 Twitter

To log in to a Twitter Media Stream simply enter the Twitter login ID and password then select "Add Media Stream".

| Twitter Configuration | | |
|-----------------------|-------------------|--|
| Twitter Login ID | login@twitter.com | |
| Twitter Password | ••••• | |
| Confirm Password | ••••• | |

10.5 Facebook

To login to a Facebook Media Stream simply enter the Facebook login ID and password then select "Add Media Stream".

| Facebook Configuration | | |
|------------------------|--------------------|--|
| Facebook Login ID | login@facebook.com | |
| Facebook Password | ***** | |
| Confirm Password | ••••• | |

10.6 Call Back

To add a Call Back Media Stream enter the Call Back configuration and select from the branding options, including colour, avatar, text and location. As mentioned, the name and number are mandatory but you can also choose to require an email address before the Call Back is accepted.

| De | etails Automatic Assignment Branding | Portal User Accounts | License Details | Users | History Log | User Templates |
|----|---|---------------------------|-----------------------|------------|-----------------|----------------|
| | | | | | | |
| | Kakapo Systems Callbacl | < Profile | | | | |
| | Add or update a media stream to the queue, ea | ich media stream represen | ts an entry point int | o the queu | e through a med | ia type |
| | | | | | - | |
| | Name | Kakapo Systems Callbac | ¢ | | | |
| | Media Type | Callback | | • | | |
| | | | | | | |
| | Availability | | | | | |
| | Timezone | Not Set | | • | | |
| | | | | | | |
| | Callback Configuration | | | | | |
| | Identifier | KakapoSystems.Callback | @kakaposystems.co | m | | |
| | Require Name | ×. | | | | |
| | Require Email | | | | | |
| | Require Phone | | | | | |
| | | | | | | |

Callback Client Branding

The callback client can be branded using the below properties, default values will be used where no property value is set

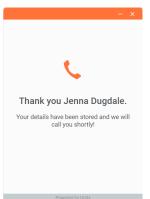
Use the [EstimatedWaitMinutes] and [EstimatedWaitSeconds] delimiters in the start or end text to insert the average response time for this media stream, based on the last 10 conversations

| Visibility | Always show | T | | | |
|---|--|--------------------------|---|---|---|
| Hide Callback when close button clicked | | | | | |
| Primary Colour | Orange | ▼ | | | |
| Callback Start Text | Please enter your contact deta back as soon as possible | ils and we will call you | | | |
| Callback End Text | k End Text Your details have been stored and we will call you shortly! | | | | |
| Unreserved Sender Name | Use Media Stream Name | • | | | |
| Callback Start Image | Bubble design with custom im | age and text 🔻 | | | |
| Callback Avatar | | | | | |
| | 0 | 0 | 0 | ۲ | 0 |
| Start Text | Hello, how can I help? | | | | |
| Button Text | | | | | |
| Callback Location | Bottom Right | v | | | |
| Callback Delay | 0 | | | | |

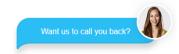
Hide Call Back when close button clicked: This will hide the Call Back icon for the user for the rest of that session one the close button has been clicked.

Call Back Start Text: The beginning message presented to the customer once they have selected the Call Back button.

Call Back End Text: The message presented to the customer after they have submitted their details, as shown below.



Start Text: The message that appears next to the avatar, as shown below. This setting will not always be available, for example the "circular fixed image without text" doesn't accept start text.



Delay: Delay the Call Back icon appearing on the webpage. E.g. if you only want to offer a Call Back service if the customer has been on the webpage for more than 10 seconds.

Please note: The call-back client will hide after 5 seconds once the visitor has requested the Call Back.

10.7 Profile

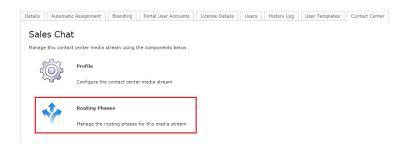
Configure the information for the contact center Media Stream.

10.8 Routing Phases

A routing phase is a rule that instructs the contact center who to alert when a new conversation comes in through a Media Stream. Routing phases allow you to configure the type of routing to use (circular, simultaneous, longest idle etc) as well as the period of time a customer will wait before the conversation is classed as missed/abandoned.

As previously mentioned, rather than overflowing to other Queues [as with Broadworks ACD], Unity allows multiple routing phases to be configured for a single Media Stream. When a new conversation is received, the contact center will process all routing phases in order before classing the conversation as abandoned, and acting accordingly.

Routing phases are managed through the contact center Media Stream menu, as shown below.



To add a new routing phase click "Add Phase". If no phases currently exist for the Media Stream but do for other Media Streams within the group or enterprise, then routing phases can be copied to this Media Stream rather than having to be manually recreated, as shown below. Routing phases can be copied to a Media Stream with phases already set, those phases just need to be deleted in order to see the copy option.

| Details | Automatic Assignment | Branding | Portal User Accounts | License Details | Users | History Log | User Templates | s Contact Center |
|---------|---------------------------|-----------------|-------------------------|------------------|--------|-------------|----------------|------------------|
| web | ochat test Routi | ing Phas | es | | | | | |
| Routing | phases dictate how new co | nversations are | routed to available age | ents | | | | |
| Сору | phases from | | Bolts Sales | s > drdcomms@gma | il.com | ▼ Co | py Phases | |
| Cance | Add Phase | | | | | | | |

When creating a routing phase you must select the routing policy:

Circular: The conversation alert will move from one user to the next, in the order specified in the agent list for the routing phase. You can move agents up and down this list to change the order.

Longest Idle at Agent: Unity will send the conversation request to agents in order of who has been idle for the longest, considering all Media Streams and Queues.

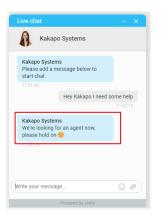
Longest Idle at Media Stream: Unity will send the conversation request to agents in order of who has been idle for the longest time for that particular Media Stream.

Longest Idle at Queue: Unity will send the conversation request to agents in order of who has been idle for the longest out of all the agents in that Queue.

Simultaneous: Unity will send the conversation request to all joined agents at the same time, the Unity client may then reject the conversation based on concurrent conversations and restrictions etc.

If the Media Stream selected is a webchat then an entrance message box will be presented to the customer while an agent is found, as shown below. This is optional but can be used to provide feedback to the visitor.

| All Staff | |
|--|---|
| Phases are used to configure routing rules for a | media stream when a new message is received |
| Phase Number | 1 |
| Name | All Staff |
| Entrance Message | We're looking for an agent now, please hold on :) |
| Routing | Simultaneous 🔻 |
| Phase Duration (seconds) | 120 |
| Automatic Bounce Duration (seconds) | 30 |
| Include Agents From Previous Phases | |



Loop Through Agents Until Duration Elapsed: Tick this box if you want the conversation request to loop back round to the first agent after it has finished the list of agents and is still unanswered. If you leave this box unticked, then once it has bounced from the last agent in the list then it will go on to the next phase, or if this is the last phase then the conversation will be "missed".

Please note: If an agent is not online then the conversation request will skip over them and go to the next agent.

Phase Duration: How long Unity will perform the configuration in this phase before moving on to the next phase.

Automatic Bounce Duration: How long the conversation request stays unanswered with one agent before it bounces to another. This is not visible if the routing policy is simultaneous.

Add new agents to this phase by selecting them in the left-hand box and clicking "Add". All agents in the right-hand box have been added to the phase.

Once you have configured your desired routing phases they will be listed with their name, routing type and bounce duration. Each phase will be given a number based on the order created, and phase 1 will always be the first phase to be processed. You can reorder the phases by using the "Move Up" and "Move Down" buttons in the list, as shown below.

| etails | Automatic A | ssignment | Branding | Portal User Acco | unts License | Details U | sers |
|---------|----------------|--------------|----------------|----------------------|--------------|-------------|------|
| Rout | ing Pha | SAS | | | | | |
| | - | | | | la acente | | |
| | | | inversations a | | | | |
| Routing | phases dictate | e how new co | nversations a | re routed to availab | ie agents | | |
| Routing | phases dictate | e how new co | Phae | | Routing | Dura | tion |
| View | Move Up | Move Dow | Pha | | Routing | Dura | |

If a conversation still hasn't been answered after all phases for this Media Stream have been completed then the customer will receive the default missed message entered in the "Missed Message" box which has been configured in the Media Stream profile section.

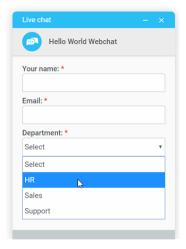
10.9 Routing by Department

Offer customers the option to choose which department they wish to speak to by ticking the "Use Departments to route conversations and Call Back" box in the Routing Phases section:

| Helio | world | webcha | t Roui | ting Phases | | |
|-----------|----------------|-----------------|-------------|----------------------------|-----|--|
| Routing p | phases dictate | how new conv | ersations a | re routed to available age | nts | |
| V Lice | Departments | to route conver | sations and | i callbacks | | |
| ∞ ose | Departments | to route conver | sacions and | Calibacks | | |
| | | | Departm | ent & Phase | | |
| View | Move Up | Move Down | HR > 1 | | | |
| View | Move Up | Move Down | HR > 2 | | | |
| View | Move Up | Move Down | Sales > 1 | | | |
| View | Move Up | Move Down | Support : | > 1 | | |

The "Name" field in the Routing Phase becomes the name of the department and is presented to the customers in the drop-down list.

| Hello | o World | Webcha | at Rout | ing Phases |
|---------|----------------|----------------|---------------|----------------------------|
| Routing | phases dictate | how new con | versations a | re routed to available age |
| 🕑 Use | Departments | to route conve | ersations and | l callbacks |
| | | | ent & Phase | |
| View | Move Up | Move Down | HR > 1 | |
| View | Move Up | Move Down | HR > 2 | |
| View | Move Up | Move Down | Sales > 1 | 8 |
| View | Move Up | Move Down | Sales > 2 | L) |
| View | Move Up | Move Down | Support | . 1 |



You can set multiple phases for departments and use the Move Up and Move Down buttons to change the order of those phases.

In the client the Agent will be presented with the Call Back request/web chat along with the department name in the Activity Window, as shown below.

| | Activity | From | То | Duration | Status |
|---|----------|----------------|---|----------|------------|
| Ľ | Callback | Natalie Maines | Website (Kakapo Systems Callback) > Sales | 00:32 | Unreserved |
| | | | | | |
| | | | | | |
| | | | | | |

If you have configured departments in the Routing Phases but you no longer want to use Departments to route conversations, simply untick the "Use Departments to route conversations and Call Backs" box.

If you get the below error message:

"There are routing phases that contain the same phase number, these must be deleted before the Media Stream can be configured not to use departments"

To correct this you will need to delete any duplicated phase number. E.g. You cannot have Sales>1 and HR>1 as these are both phase 1s.

10.10 Supervisors

Assign supervisors to this Media Stream. Any supervisors assigned here are *in addition* to those assigned at the Queue level.

To add users and staff groups to the supervisor list simply select them from the left box and click add. All users and groups in the right box have already been added. Once you have added your supervisors click "Save".

10.11 Availability & ACD State Management

Set default ACD states (including unavailable reason codes) for different agent actions within this Media Stream, and limit the number of conversations an agent can process simultaneously. Anything entered at this Media Stream level will override anything entered in the parent level. If nothing is set for the Media Stream level then Unity will take the configuration from the parent level. (Please see section 8 for Availability & ACD State management).

10.12 Reply Repository

Configure a repository of replies that will be available to users within this Media Stream. All reply repositories cascade down from the parent level so if you are viewing the repository at the Webchat Media Stream level then you will see all replies created at the Queue and group level that are available for Webchats. (Please see section 4 for Reply Repository).

10.13 Resource Repository

Configure a repository of documents and URLs that will be available to users within this Media Stream. All resources cascade down from the parent level so if you are viewing the resource repository at the Webchat Media Stream level then you will see all resources created at the Queue and group level that are available for Webchats. (Please see section 5 for Resource Repository).

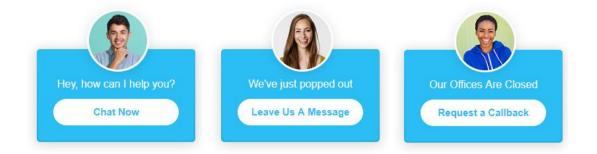
10.14 History Log

View all activity performed in this Media Stream.

11 PRESENCE-BASED SCRIPTING

Presence-Based Scripting dynamically changes which Media Stream is shown at any one time, meaning that you can add multiple Media Streams to a web page with just one script block.

E.g. Show Web Chat A when agent is joined. Show Web Chat B when agent is not joined and show Call Back outside of office hours.



Unity Contact Center will display the Media Streams according to their in-office profile and visibility. Therefore, the visibility of all selected Media Streams must not clash. E.g. If you select 34 | P a g e

two Media Streams: Media Stream 1 is set to "show during office hours" and Media Stream 2 is set to "show during office hours when agent is joined" then the portal will present you with an error, similar to below.

Bolts Sales Presence-Based Scripting

Web chat and callback media streams can be managed as a single entity in a webpage, so that the correct web chat or Media streams 'Sales Callback' and 'India Callback' cannot both be included because one is set to always show

To configure Presence-Based Scripting go to the Queue and then to Media Streams and click Presence-Based Scripting:

Kakapo Systems Media Streams

A contact center queue consists of one or more media streams, each repres

| | Туре |
|------|--------------|
| View | Web Chat |
| View | Web Chat |
| View | IMAP Mailbox |
| View | Web Chat |
| View | Callback |
| View | Web Chat |
| View | Web Chat |
| View | Web Chat |
| | |

Cancel Presence-Based Scripting Add Media Stream

You will then be able to select the desired Media Streams that you want to add.

If you only have one Media Stream available we recommend that you use Presence-Based Scripting anyway in order to make it easier to add additional streams in the future.

| Its Sales | Presence-Based Scripting | | | |
|-----------|--------------------------|---|--|--------------------------------|
| | | y in a webpage, so that the correct web chat or callbac | k client is dynamically displayed based on in-office profile and/or agent availa | bility |
| clude | Name | Туре | In-Office Profile | Visibility |
|) | DRD India | Web Chat | Always online | Always show |
|] | Hello World Webchat | Web Chat | Always online | Always show |
| 1 | India Callback | Callback | Always online | Always show |
| 9 | Sales Callback | Callback | Office Hours | Only show outside office hours |
| 1 | Sales Chat | Web Chat | Always online | Always show |
| 9 | test@chris.com | Web Chat | Office Hours | Only show during office hours |
|) | TestWebchat | Web Chat | Always online | Always show |
| 1 | webchat test | Web Chat | Always online | Always show |
| 1 | WebchatTest | Web Chat | Always online | Always show |

Once the Media Streams have been selected you can test them by clicking "Save Streams" and then "Test Streams".

The portal will then show you how the icon will behave and provide you with the HTML code that you need to copy and paste into any webpage where you want to provide the client.



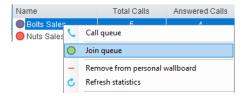
Please note that this HTML script block will not change even if the Media Streams are changed and updated.

12 END USER EXPERIENCE

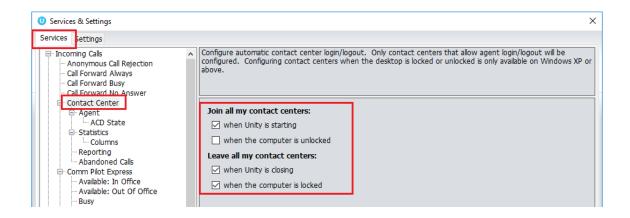
You have now completed configuring the Unity contact center platform, including Queues, Media Streams and agents. This section describes how the agent performs contact center actions within their Unity client.

12.1 Joining or Leaving Queues

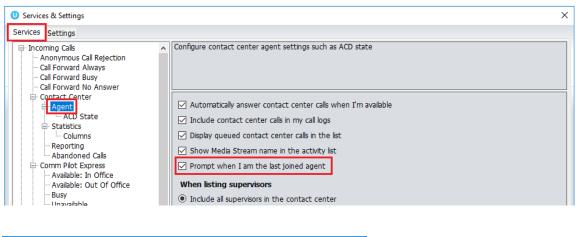
Agents join and leave contact center Queues exactly the same way they would with a call center Queue. Simply right click on the Queue and select join or leave. If icon next to the Queue is green then they are joined to the Queue, if it is red then they are not joined to the Queue.



Unity can be configured to automatically join all contact center Queues on start-up, as shown below.



Unity can be configured to prompt the user that they are the last joined agent when they attempt to leave a Queue, as shown below.



| Unity | | \times |
|-------|---|----------|
| ? | You are the only online agent for this contact center queue. Are you sure you want to leave? | |
| | <u>Y</u> es <u>N</u> o | |

12.2 Adding/Removing Contact Center Statistics

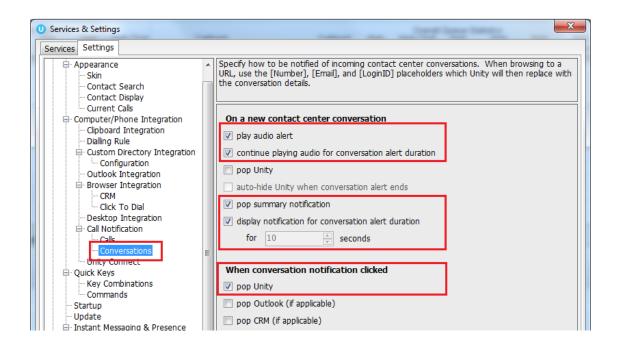
To add Media Stream statistics to the Agent and Contact Center columns in the Personal Wallboard go to settings>services>columns and then add the available contact center stats using the green add icon at the bottom right.

| A CONTRACTOR OF A CONTRACTOR OFTA CONTRACTOR O | |
|--|--|
| Services Settings | |
| Incoming Calls Anonymous Call Rejection Call Forward Always Call Forward No Answer Contact Center Aogent AOS State States States States States Abandoned Calls Common Plot Express Avaiable: In Office Avaiable: Out Of Office Busy | Specify which columns should be displayed in the personal wallboard. Threshold values can also be set for many columns Agent Columns Contact Center Columns Total Calls Web Chats Answered Answered Calls Total Tak Time Missed Calls Average Tak Time Emails Answered Web Chats Received Web Chats Received |

To remove Media Stream statistics simply click on the desired statistic and click the red minus icon at the bottom. You can reorder the statistics by selecting the statistic and using the arrows to move it up and down the column.

12.3 New Conversation Alert

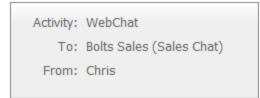
When a new conversation is received, Unity can be configured to show a toast notification and or play an audio alert, as shown below.



At present the alert is just the IM audio alert played in a loop if playing for the alert duration, the ability to change the audio file shortly.

If it's not configured to continue playing then it will just be played once, the same as when you receive an IM.

The summary notification:



12.4 Conversation

When an agent is joined to the Contact Center Queue and available [although we know that the agent may be available when the ACD state is unavailable, for example unavailable (webchat)] all conversation alerts will be presented in the Activity List, as shown below.

| WebChat Jenna (Zendesk user) Kakapo Systems (Kakapo Systems) 00.05 Unreserved | Activity Default | From | To | Duration | Status | |
|---|---------------------|----------------------|---------------------------------|----------|------------|--|
| | WebChat | Jenna (Zendesk user) | Kakapo Systems (Kakapo Systems) | 00:05 | Unreserved | |

The Activity column in the Activity Window informs the user what type of conversation it is and the From column will populate with the customer's name, Unity will integrate with a CRM platform to show the contact details based on the email address or number if configured in Settings. The duration shows the time since the conversation alert was received, and the status will always be "Unreserved" at first.

12.5 Managing Webchat

When the agent first sees the new webchat conversation in their Activity Window they can either right click to reserve the chat or double click it and then click reserve, as shown below.

| Onversation: Kakapo Systems - 00:04 | | _ | | × |
|-------------------------------------|---|------|----------|--------|
| | | | | |
| Name: Natalie Maines | Email: Natalie.maines@kakaposystems.com | Phon | e: 01202 | 366552 |
| | | | | |
| Natalie Maines | | | | |
| Hey | | | | |
| 15:41 | | | | |

The difference is that by double-clicking the conversation first, the user can see any chat messages that have been entered by the visitor before reserving the conversation.

Reserve: To reserve a webchat conversation is to answer it. As soon as an agent reserves the webchat then the routing phases will stop and the conversation will stay with that agent. Any other agents that have been alerted will be told that the conversation was reserved, so it will be removed from their Activity Window. The status of the conversation will change the "Reserved" and the duration will change to the time since the conversation was reserved. Unity will also change the ACD state of the agent if set in the Agent Availability page in the portal.

Reject: Rejecting a conversation cancels the alert, so that the conversation will be removed from your Activity List. The contact center will act accordingly, by alerting another agent if using circular of longest idle routing, or perhaps moving to the next phase. This will override the automatic bounce duration set in the routing phase, if the conversation is not reserved or rejected within the time stated in the "automatic bounce duration" for the routing phase, then the Unity client will automatically reject the conversation alert on behalf of the agent.

If reserved, the webchat will stay in the Activity Window for the duration of the conversation. The duration time in the brackets is the amount of time passed since the customer last sent a message which has not yet been replied to. At any time the Unity user can double-click the conversation from the Activity List to see the webchat window, and can close the conversation window by clicking the X in the top right corner.

| Activity | From | То | Duration | Status |
|----------|------------|---------------------------------|------------------|----------|
| Current | | | | |
| Current | | | | |
| WebChat | Mary Roach | Kakapo Systems (Kakapo Systems) | 01:46:20 (00:07) | Reserved |

At the top of the webchat box is the customer's name, email and telephone number [if entered], as shown below.

| U Conversation: Kakapo System: | s - 02:57 | - | | \times |
|--------------------------------|---|-------|----------|----------|
| | | | | |
| Name: Natalie Maines | Email: Natalie.maines@kakaposystems.com | Phone | e: 01202 | 366552 |

Simply click on the email address to send an email to the customer using the default email program, or click on the number to immediately dial through Unity.

Conversation: This is where the user enters text to send to the customer. Simply type the message in the box and press enter to send.

Emojis can also be added to a message by left clicking the relevant image. Or right click on an emoji to send it immediately.



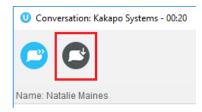
Canned Replies: This is where all canned replies entered at different levels in the portal are stored, the user simply double clicks on a reply to send it. The user can also use the search box to search for specific replies, based on the name or text entered in the portal.

| Conversation Canned Replies Resources |
|--|
| Search 📃 🔍 |
| I'm glad that's resolved, thanks for contacting us and have a great day :) |
| Hi there! How can we help today? |
| Thanks for contacting us |
| Is this what you mean? |
| Please give me a minute while I look into that |
| |

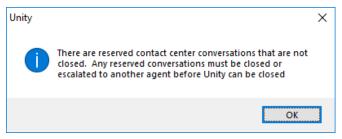
Resources: All URLs and uploaded resources created in the portal are available in this tab, the user simply double clicks on a resource to send it. The user can also use the search box to search for specific resources, based on the filename/URL or description.

| Conversation Canned Replies Res | ources |
|----------------------------------|--------------------------|
| Search | Q |
| | |
| http://www.kakaposystems.com/res | Kakapo resources |
| http://www.kakaposystems.com/wp | Contact center datasheet |
| Unity-Browse-to-URL-Guide.pdf | Browse to URL guide |
| | |
| | |

To end a web chat click the Close button on the top of the conversation box, as shown below. *Please note: Clicking the X will only close the webchat box, it will not end the webchat conversation.*



Unity will not allow an agent to close Unity while there are one or more reserved and open contact center conversations in place, all conversations must be transferred or closed before closing Unity.



12.6 Managing Call Back

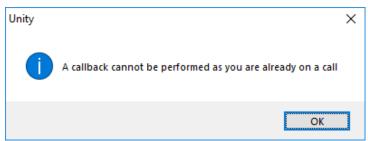
Similar to a webchat conversation, when a new Call Back request comes into the Queue it will appear in the Activity List.

| Activity | From | То | Duration | Status |
|----------|------------|--|----------|------------|
| Default | | | | |
| Callback | Mary Roach | Kakapo Systems (Kakapo Systems Callback) | 00:06 | Unreserved |

To perform the Call Back simply right or double click on the Call Back request and Unity will immediately dial the number, and change the ACD state if configured. The Call Back request will stay in the Activity List of all users in the routing phase until the Call Back has been performed. If the agent leaves the Queue then any Call Backs for Media Streams within that Queue will be removed, and will be refreshed/displayed when the agent next joins the Queue.

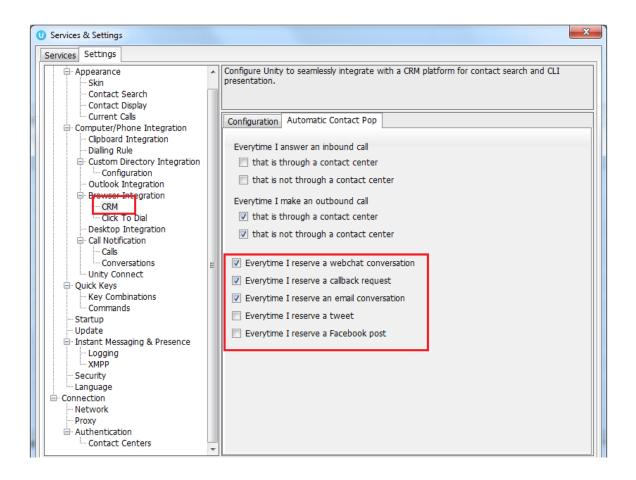
| Activity | From | То | Duration | Status |
|----------|---------------|--|----------|------------|
| Default | | | | |
| Callback | Jenna Dugdale | Kakapo Systems (Kakano Systems Callback) | 01:04 | Unreserved |
| | | Perform callback | | |

Unity will not allow a user to initiate a Call Back when then are already on a call. If they try to initiate a Call Back they will receive an error message.



12.7 CRM automatic contact pop

Unity can now be configured to automatically pop a CRM contact (assuming a match was made on the CRM platform) when an agent reserves a contact center conversation, as shown below.



If Unity has performed a contact pop from a CRM platform then the notification will be displayed with the relevant information, as shown below.

